**FOR IMMEDIATE RELEASE**

Thursday, December 8, 2022

**ALLISON WALLACH NAMED PRESIDENT, UNSCRIPTED PROGRAMMING,**

**OF FOX ENTERTAINMENT**

**Executive’s Scope Expands to Include all Unscripted Content for FOX,**

**FOX Alternative Entertainment, Studio Ramsay Global and TMZ**

**Yasmin Rawji Promoted to Executive Vice President, Unscripted -- Network,**

**to Oversee Reality Programming for FOX**

Rob Wade, CEO of FOX Entertainment today announced that Allison Wallach has been elevated to President, Unscripted Programming, for FOX Entertainment. Effective immediately, Wallach, who most recently served as Executive Vice President and Head of FOX Entertainment’s unscripted studio FOX Alternative Entertainment (FAE), will assume the role opened following Wade’s appointment to CEO in October.

In her new, expanded role, Wallach will report directly to Wade and be responsible for overseeing FOX’s unscripted programming, specials and alternative development slate, which includes its hit series *The Masked Singer, Next Level Chef, MasterChef, MasterChef Junior, Hell’s Kitchen, I Can See Your Voice, Crime Scene Kitchen, LEGO Masters, Domino Masters*, *Name that Tune*, and the upcoming series *Gordon Ramsay’s Food Stars* and *Special Forces: World’s Toughest Test*, among others. Additionally, she will manage Studio Ramsay Global, the production entity from award-winning chef, restaurateur and presenter Gordon Ramsay, the entertainment brand TMZ and continue to be responsible for FAE. A new Executive Vice President and Head of the in-house production unit will be named in the coming weeks.

Moreover, Yasmin Rawji has been promoted to the newly created position of Executive Vice President, Unscripted -- Network, of FOX Entertainment, and will be responsible for FOX’s reality slate. Most recently Senior Vice President, Alternative Entertainment, Rawji will report directly to Wallach in Los Angeles.

“Since joining us -- in early 2020, no less – Allison has played a critical role in navigating FAE through one of the most arduous chapters the television business has ever witnessed and, in doing so, helped build it into a key growth driver for FOX Entertainment,” said Wade. “FAE has greatly expanded its global presence under Allison’s leadership, and, in her hands, I am confident FOX’s unscripted portfolio will continue to enjoy similar success.”

“It is an honor to work at a company that has long been a cornerstone of the unscripted space, and I am grateful to Rob for the opportunity to build on FOX’s strong legacy of providing premium programming to viewers,” added Wallach. “Yasmin has been a great partner of mine during our time together here at FOX. Her fierce devotion to creative and sharp production prowess are inspiring to watch. I’m looking forward to closely working with her in guiding FOX’s unscripted business in the years to come.”

Wallach joined FAE in February 2020, responsible for identifying, developing and producing unscripted programming both for FOX and third-party platforms. Programming produced under her purview include *The Masked Singer*, this Fall’s #1 unscripted program; *Next Level Chef* (in partnership with Studio Ramsay Global), last season’s #1 new entertainment program; *I Can See Your Voice*, 2020-2021 season’s #1 new unscripted program; *Crime Scene Kitchen* (with Fly on the Wall Entertainment), Summer 2021’s #1 new series; *Alter Ego*, Fall 2021’s #1 new unscripted series; *Joe Millionaire: For Richer or Poorer*; *Domino Masters*; *Name that Tune*; and *FOX’s* *New Year's Eve Toast & Roast* *2021*, which was hosted by Ken Jeong and Joel McHale. During the early days of the pandemic, FAE also produced *After the Mask* to air with *The Masked Singer*.

Wallach also worked closely with Wade on launching FOX’s International Unscripted Format Fund to identify intellectual property for the global market that is produced and owned by FAE. Last year, the studio produced the variety competition program *The Big Deal* for Ireland’s Virgin Media Television in partnership with Dublin-based BiggerStage, marking the channel’s most successful original format launch ever, winning its time period by 20% across all viewers and improving the full year-to-date slot average by 50%.

Prior to joining FOX Entertainment, Wallach was President of Jupiter Entertainment, which she joined in 2015 to lead its content portfolio expansion into new genres and distribution platforms. From 2010 to 2015, she was an agent in United Talent Agency’s alternative television department, where she helped grow the agency’s international and cable television business. Previously, Wallach was Senior Vice President, Programming, at BBC Worldwide Productions from 2008 to 2010. Prior to BBC, Wallach was Vice President, Programming, at Lifetime Television.

Among the FOX programs on which Rawji has worked are *The Masked Singer*, *Next Level Chef*, *Crime Scene Kitchen,* *Joe Millionaire: For Richer or Poorer*, *Don’t Forget the Lyrics!*, *Alter Ego*, *MasterChef, MasterChef Junior, Gordon Ramsay’s 24 Hours to Hell and Back, Beat Shazam* and the network’s telecast of the *71st Primetime Emmy Awards* in 2019. Before FOX, she worked in production, serving as a senior producer on *Dancing with the Stars*, for which she was nominated for an Emmy Award, and *America’s Got Talent*, and as a producer on *Nickelodeon Kids’ Choice Awards*, *The Millionaire Matchmaker – Celebrity Edition* and *The X Factor*.

**About FOX Entertainment**

With a legacy spanning more than 35-years, FOX Entertainment is one of the world’s most recognizable media brands and a prolific content producer across its iconic broadcast network and both owned and third-party streaming platforms. Known for its independent, innovative spirit and provocative, groundbreaking storytelling, the company was reinvented in 2019 with the formation of the new FOX Entertainment. While maintaining its leadership in broadcast television (*9-1-1, The Simpsons, The Cleaning Lady, Hell’s Kitchen, LEGO Masters*), the company is actively building a portfolio of businesses and library of owned original content. To date, FOX Entertainment’s long-term growth strategy has included the acquisitions of award-winning animation studio Bento Box (*Bob’s Burgers, The Great North, Krapopolis, Grimsburg, HouseBroken*), entertainment platform TMZ, and global production studio MarVista Entertainment, as well as the formation of landmark culinary and lifestyle content venture Studio Ramsay Global (*Next Level Chef*) in partnership with the legendary Gordon Ramsay. The company also established its in-house unscripted studio FOX Alternative Entertainment (*The Masked Singer, I Can See Your Voice, Name That Tune*), FOX Entertainment Studios (*Monarch, Animal Control*) to develop scripted content, the worldwide content sales division, FOX Entertainment Global and Web3 media and creative technology studio Blockchain Creative Labs.

-FOX-

[EDITOR’S NOTE: Photos of Ms. Wallach and Ms. Rawji are available on [www.foxflash.com](http://www.foxflash.com).]

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